

CAREER DEVELOPMENT WORKSHOP

THURSDAY 10.30 - 11.30

Speakers:

Davide Ravasi *University College London*

Magali Delmas *University of California at Los Angeles*

Withold Henisz *The Wharton School at the University of Pennsylvania*

Moderators:

Aurelien Feix and Romain Boulongne



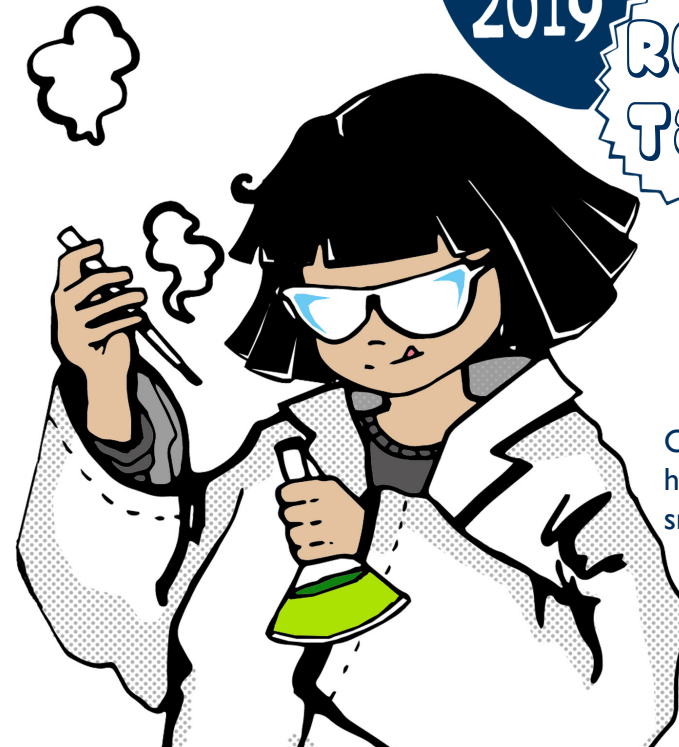
Society & Organizations

S&O research day

5TH
EDITION

• MAY •
23 • 24
2019

ROOM
T308



CONTACTS:
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THURSDAY MAY 23, 2019

WELCOME LUNCH

11.45 - 12.45

INTRODUCTION

13.00 - 13.15

Georg Wernicke, HEC Paris

PANEL DISCUSSION

13.15 - 13.45

A study on the antecedents of diversity in top management

Nikolaos Kavadis, University Carlos III of Madrid

Strategic alliances and industry shocks:

An attention-based view

Birgül Arslan, Koç University Istanbul

Murat Tarakci, Erasmus University Rotterdam

External governance and the delivery of social goods: Evidence from health centres in DRC

Marieke Huysentruyt, HEC Paris

Anicet Fangwa, HEC Paris

Bertrand Quélin, HEC Paris

Seeing the forest for the trees: digital platform labor behind automation

Paola Tubaro, CNRS - INRIA- Université Paris Sud

Antonio A. Casilli, Telecom Paris Tech

Marion Coville, University of Nantes

Strength and weakness in numbers? Unpacking the role of prevalence in the diffusion of controversial practices

Ivana Naumovska, INSEAD

Peggy M. Lee, Carey School of Business

Arizona State University

Edward Zajac, Kellogg School of Management

Northwestern University

Discussant: Magali Delmas

University of California at Los Angeles

COFFEE BREAK 14.45 - 15.00

KEYNOTE ADDRESS

15.00 - 16.00

Davide Ravasi

University College London

COFFEE BREAK 16.00 - 16.15

PANEL DISCUSSION

16.15 - 17.15

Decentralized organizations and the rise of cyborg management

Jean-Philippe Vergne, Ivey School of Business

Ying-Ying Hsieh, Imperial College London

A neurobiological study of CEO risk and loss aversion

Steffen Brenner, Copenhagen Business School

Policing Financial Markets: An Analysis of Whistleblowing Short Sellers

Hervé Stolowy, HEC Paris

Luc Paugam, HEC Paris

Yves Gendron, Université Laval

Labor market polarization and the Great Divergence: Theory and evidence

Eric Mengus, HEC Paris

Donald R. Davis, Columbia University

Tomasz Michalski, HEC Paris

Corporate executives and contextual factors as drivers of corporate social performance

Verena Patock, HEC Paris

Michael Witt, INSEAD

Günter Stahl, WU Vienna

Discussant: Witold Henisz

The Wharton School

at the University of Pennsylvania

COFFEE BREAK 17.45 - 18.00

KEYNOTE ADDRESS

18.00 - 19.00

Magali Delmas

University of California at Los Angeles

PRESENTERS' DINNER

20.00 - 22.00

FRIDAY MAY 24, 2019

BREAKFAST 8.00 - 8.30

PANEL DISCUSSION

8.30 - 10.00

Accounting and the territorialization of cannabis markets

Daniel Martinez, HEC Paris

Dane Pflueger, HEC Paris

Tommaso Palermo, London School of Economics

Social media and firm value:

An exploratory study of the Dieselgate scandal

Julien Jourdan, Paris Dauphine

Ju Qiu, Paris Dauphine

Svitlana Galeshchuk, Paris Dauphine

Process innovation in the pharmaceutical industry

Ivan Lugovoi, HEC Paris

Dimitrios Andritsos, HEC Paris

Claire Senot, A.B. Freeman School of Business at Tulane University

From ceremonial engagement to purposeful use: Unpacking performance measurement in social purpose organizations

Haley Beer, Warwick Business School

Pietro Micheli, Warwick Business School

Marya Besharov, Cornell University

Anxiety of influence or desire for creative equals?

The role of observed creativity in driving tie formation

Mitali Banerjee, HEC Paris

Paul Ingram, Columbia University

Discussant: Davide Ravasi

University College London

COFFEE BREAK 10.00 - 10.30

GUEST SPEAKER PRESENTATION

10.30 - 11.30

Witold Henisz

The Wharton School at the University of Pennsylvania

COFFEE BREAK 11.30 - 11.45

PANEL DISCUSSION

11.45 - 12.45

A model of divestiture decisions with shifting focus of attention

Veronica Cappelli, HEC Paris

Rahul Anand, HEC Paris

Cedric Gutierrez, Bocconi University

Market-based drivers of gender diversity in knowledge-based services: The role of indirect client ties

John Mawdsley, HEC Paris

Rodolphe Durand, HEC Paris

Lionel Paoletta, Cambridge Judge Business School

Predicting earnings surprise based on linguistic atypicality: A word embedding approach

Paul Gouvard, HEC Paris

Sameer Srivastava, Haas School of Business UC Berkeley

Amir Goldberg, Stanford Graduate School of Business

Scandal: An ideological battleground

Yasir Dewan, Tilburg University/HEC Paris

Outsmarting the paradox: Managing hybrid projects within a multinational company

Nicola Dragonetti, University of Paris I

Pantheon-Sorbonne

How nonprofit actors shape business ecosystems:

Nonprofit vs. industry-sponsored clinical trials

Elena Plaksenkova, HEC Paris

CONCLUDING LUNCH

13.00 - 13.00